



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

NRCC

9/28/12 - 10/4/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)
2. Original contract showing requested time (when available)
3. Updated contracts as order changes.
4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: _____

Date: _____

Date: _____

Date: 9/30/12 BR

10/7/12 BR

Checklist Completed:

By: Brian Raughton
Date: 10/27/12

DUPLICATE INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelphia	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	922862	07882026

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
155	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/28/12	5-6am News	5 - 6am	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$225.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE F 09/28/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$225.00 NM									
7	09/28/12	09/28/12	6-7am News	6-7am	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE F 09/28/12 6:39 AM 6-7am News 6 - 7am :30 NRCCPA120921 \$500.00 NM									
12	09/29/12	09/29/12	Good Morning America S:7-8am		----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$325.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Sa 09/29/12 7:41 AM Good Morning America Sat 7 - 8am :30 NRCCPA120921 \$325.00 NM									
13	09/29/12	09/29/12	Sat 8-10am	8-10am	----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Sa 09/29/12 8:29 AM Sat 8-10am 8 - 9am :30 NRCCPA120921 \$250.00 NM									
14	09/30/12	09/30/12	Good Morning America Si:7-8am		----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$325.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Su 09/30/12 7:55 AM Good Morning America Sun 7 - 8am :30 NRCCPA120921 \$325.00 NM									
15	09/30/12	09/30/12	Sun 8-10am News	8-10am	----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Su 09/30/12 9:14 AM Sun 8-10am News 8 - 9am :30 NRCCPA120921 \$250.00 NM									

DUPLICATE INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/30/12	09/30/12	Sun 8-10am News	8-10am	----S	:30	1	\$250.00	NM
16	09/28/12	09/28/12	5-6pm News M-F	5-6pm	---F--	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	09/28/12	5:22 PM	5-6pm News M-F	5-6pm	:30	NRCCPA120921	\$575.00 NM
21	09/28/12	09/28/12	6-6:30pm News	6-6:30pm	---F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---F--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	09/28/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	NRCCPA120921	\$750.00 NM
25	09/29/12	09/29/12	Sat Early News	6-630p / 7-730p	---S-	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	09/29/12	7:14 PM	Sat Early News	6-630p / 7-730p	:30	NRCCPA120921	\$450.00 NM
26	09/30/12	09/30/12	Sun Early News	630-7p	----S	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	09/30/12	6:38 PM	Sun Early News	630-7p	:30	NRCCPA120921	\$450.00 NM
27	09/28/12	09/28/12	Inside Edition	7-7:30pm	---F--	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---F--	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	09/28/12	7:26 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00 NM
32	09/28/12	09/28/12	Entertainment Tonight	7:30-8pm	---F--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	09/28/12	7:55 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$650.00 NM
38	09/28/12	09/28/12	M-Sun 11pm News	M-Su 11-11:35pm	---F--	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---F--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	09/28/12	11:22 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	NRCCPA120921	\$850.00 NM
42	09/29/12	09/29/12	Late Run 11pm News	11:30pm-12:05am	----S-	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----S-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	09/29/12	12:10 AM	Late Run 11pm News	11:30pm-12:05am	:30	NRCCPA120921	\$650.00 NM

Total Spots 14

DUPLICATE INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product		Estimate Number
NRCC	NRCC IE 2012		2601

Payment Terms 30 Days

<u>Gross Total</u>	\$6,875.00
<u>Agency Commission</u>	\$1,031.25
<u>Net Amount Due</u>	\$5,843.75

DUPLICATE INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	922862	07882026

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
155	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	5-6am News	5 - 6am	M-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$275.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 10/01/12 5:41 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
3	10/02/12	10/02/12	5-6am News	5 - 6am	-T-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$275.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Tu 10/02/12 5:40 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
4	10/03/12	10/03/12	5-6am News	5 - 6am	--W----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$275.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE W 10/03/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
5	10/04/12	10/04/12	5-6am News	5 - 6am	---T---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$275.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Th 10/04/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
6	10/02/12	10/02/12	6-7am News	6-7am	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$550.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Tu 10/02/12 6:09 AM 6-7am News 6 - 7am :30 NRCCPA120921 \$550.00 NM									
8	10/01/12	10/01/12	6-7am News	6-7am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$550.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 10/01/12 6:27 AM 6-7am News 6 - 7am :30 NRCCPA120921 \$550.00 NM									

DUPLICATE INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/12	10/01/12	6-7am News	6-7am	M-----	:30	1	\$550.00	NM
9	10/02/12	10/02/12	6-7am News	6-7am	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$550.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Tu 10/02/12 6:28 AM 6-7am News :30 NRCCPA120921 \$550.00 NM									
10	10/03/12	10/03/12	6-7am News	6-7am	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$550.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE W 10/03/12 6:59 AM 6-7am News :30 NRCCPA120921 \$550.00 NM									
11	10/04/12	10/04/12	6-7am News	6-7am	--T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$550.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Th 10/04/12 6:38 AM 6-7am News :30 NRCCPA120921 \$550.00 NM									
17	10/01/12	10/01/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$650.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 10/01/12 5:12 PM 5-6pm News M-F :30 NRCCPA120921 \$650.00 NM									
18	10/02/12	10/02/12	5-6pm News M-F	5-6pm	-T----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T---- 1 \$650.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Tu 10/02/12 5:22 PM 5-6pm News M-F :30 NRCCPA120921 \$650.00 NM									
19	10/03/12	10/03/12	5-6pm News M-F	5-6pm	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$650.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE W 10/03/12 5:23 PM 5-6pm News M-F :30 NRCCPA120921 \$650.00 NM									
20	10/04/12	10/04/12	5-6pm News M-F	5-6pm	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$650.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Th 10/04/12 5:13 PM 5-6pm News M-F :30 NRCCPA120921 \$650.00 NM									
22	10/02/12	10/02/12	6-6:30pm News	6-6:30pm	-T----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T---- 1 \$800.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Tu 10/02/12 6:09 PM 6-6:30pm News :30 NRCCPA120921 \$800.00 NM									
23	10/03/12	10/03/12	6-6:30pm News	6-6:30pm	--W----	:30	1	\$800.00	NM

DUPLICATE INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/03/12	10/03/12	6-6:30pm News	6-6:30pm	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE W 10/03/12 6:28 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$800.00 NM									
24	10/04/12	10/04/12	6-6:30pm News	6-6:30pm	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Th 10/04/12 6:10 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$800.00 NM									
28	10/01/12	10/01/12	Inside Edition	7-7:30pm	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 10/01/12 7:13 PM Inside Edition 7-7:30pm :30 NRCCPA120921 \$700.00 NM									
29	10/02/12	10/02/12	Inside Edition	7-7:30pm	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Tu 10/02/12 7:01 PM Inside Edition 7-7:30pm :30 NRCCPA120921 \$700.00 NM									
30	10/03/12	10/03/12	Inside Edition	7-7:30pm	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE W 10/03/12 7:28 PM Inside Edition 7-7:30pm :30 NRCCPA120921 \$700.00 NM									
31	10/04/12	10/04/12	Inside Edition	7-7:30pm	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Th 10/04/12 7:21 PM Inside Edition 7-7:30pm :30 NRCCPA120921 \$700.00 NM									
33	10/01/12	10/01/12	Entertainment Tonight	7:30-8pm	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 10/01/12 7:41 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$750.00 NM									
34	10/02/12	10/02/12	Entertainment Tonight	7:30-8pm	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Tu 10/02/12 7:41 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$750.00 NM									
35	10/03/12	10/03/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

DUPLICATE INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/03/12	10/03/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE W 10/03/12 7:56 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$750.00 NM									
36 10/04/12 10/04/12 Entertainment Tonight 7:30-8pm ---T---									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Th 10/04/12 7:46 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$750.00 NM									
37 10/01/12 10/01/12 Mon ABC Prime C 10-11pm M-----									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 10/01/12 10:34 PM Mon ABC Prime C 10-11pm :30 NRCCPA120921 \$3,200.00 NM									
39 10/02/12 10/02/12 M-Sun 11pm News M-Su 11-11:35pm -T-----									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Tu 10/02/12 11:34 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$950.00 NM									
40 10/03/12 10/03/12 M-Sun 11pm News M-Su 11-11:35pm --W----									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --W---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE W 10/03/12 11:33 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$950.00 NM									
41 10/04/12 10/04/12 M-Sun 11pm News M-Su 11-11:35pm ----T---									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----T--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Th 10/04/12 11:26 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$950.00 NM									
Total Spots 28									

Payment Terms 30 DaysGross Total \$20,700.00Agency Commission \$3,105.00Net Amount Due \$17,595.00